

## SIGNATURE SERIES

### Education Outreach

Extending and enhancing resources for students and teachers.

#### FOR STUDENTS

**Great Decisions:** Academic enrichment program for high school students. College faculty serve as discussion leaders using the materials from Great Decisions readings and companion DVDs on current global issues.

**Kick-Off Dinner & Dialogue:** Participants conduct a stakeholder analysis in a select region, identifying key players and interests that should be taken into account when developing and implementing foreign policy. This interactive group experience fosters dialogue among students from different schools and connects global issues to the Jacksonville community.

**Student Interactions:** Students receive unique opportunities for exposure to world class speakers in interactive settings. Our Student Interactions provide opportunities for students and teachers to meet with Global Issues Evenings speakers to engage in dialogue and small group discussions.

**International Crisis Management Exercise (ICME):** The culmination of the Great Decisions program offers a role-play exercise where students serve as members of the National Security Council and work together to develop recommendations for an acting president regarding a timely international crisis.

**Admiral Jonathan T. Howe Academic WorldQuest:** Contest for high school students to demonstrate their knowledge of international affairs. The winning team then joins the national competition held in Washington, D.C.

**Ambassador Marilyn McAfee Scholarship Program:** Annual scholarships awarded to area college students to help defray costs of an international experience outside of the United States as part of the recipients' educational development.

#### FOR TEACHERS

Plans are underway to launch the **Sandra L. Cook Global Teacher Enrichment Program**, enabling middle and high school teachers to travel, interact and connect annually on a global scale.

## 2016-2017 LEADERSHIP

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# WORLD AFFAIRS COUNCIL

JACKSONVILLE



Bringing the World Closer

## SPONSORSHIP



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worldaffairsCounciljax.org



**The World Affairs Council of Jacksonville is a nonpartisan, nonprofit organization devoted to promoting understanding of world affairs by sponsoring public programs for all ages, fostering discussion of international issues and providing a venue for people to meet others with similar interests.**

## Make a Difference

**The Council relies on its partnerships** with individuals, foundations and businesses to deliver its dynamic programming and educational outreach to the Jacksonville community and Northeast Florida schools.

## Join Us

As a World Affairs Council Sponsor, you join a diverse group of companies, foundations and individuals who are **passionate about expanding international awareness and understanding**. Council sponsors are showcased to more than 900 Council members who are...

**Highly educated: more than 97% of adult Council members have college degrees**

**Financially successful: \$150,000 median household income**

**Drawn from across Northeast Florida**

**Very committed to continuing their support of the community and the Jacksonville Council**

## BACKGROUND

### History

The Council, formed in 1985 as the National Interest Forum, joined the World Affairs Councils of America in 1995. The World Affairs Councils of America is a nonprofit grassroots organization dedicated to educating and engaging Americans on global issues. With more than 90 councils across 40 states reaching more than half a million people a year, it is the largest of its kind in the U.S.

The Jacksonville Council has grown from a small organization sponsoring a modest speaker program, held in members' homes, to one reaching thousands of individuals every year through an acclaimed speaker series, educational programming, special events and an expanding network of young professionals.

In 2005, the Council received the World Affairs Councils of America President's Award for Outstanding Achievement, awarded annually to Councils that have shown extraordinary innovation, growth, outreach and impact.

In 2012, the University of North Florida presented the Council with the Presidential Medallion, in recognition of exemplary service and outstanding commitment to the University of North Florida and higher education.

### Sponsorship Opportunities

There are four levels of sponsorship available to support any of the following series: Global Issues Evenings, Global Business Luncheons, Education Outreach and Special Engagements. Additional opportunities include sponsoring a high school team for the Admiral Jonathan T. Howe Academic WorldQuest in November (\$300) and sponsoring a Global Business Luncheon table of 10 (\$1,000).

Specially tailored sponsorship packages can be crafted by request and additional sponsorship opportunities are likely to arise throughout the season.

## SIGNATURE SERIES

### Global Issues Evenings

**Free and open to the general public**, this series features evening programs delivered by prominent speakers on a wide range of international issues, followed by an extended Q&A period. All events are co-hosted with the Distinguished Voices Lecture Series and held at the University of North Florida. Premier level members and sponsors enjoy a private reception with the speaker prior to the program.

Past speakers include Steve Wozniak, Richard Leakey, Bob Woodward, Neil deGrasse Tyson, Ken Burns, Susan Eisenhower, David Brooks, Ambassador Dennis Ross and Fareed Zakaria.

### Global Business Luncheons

**Designed specifically for the business community**, co-hosted with and held at The River Club, this series of luncheon speakers offers invaluable insight into international political, economic, business and financial trends.

Past speakers include Mary Schapiro, Paul Volcker, Maurice "Hank" Greenberg, Alice Rivlin and Joseph Stiglitz.

### Special Engagements

**Education and entertainment meet** when the Council hosts smaller, more intimate gatherings that provide timely presentations and spirited dialogue as well as opportunities to explore international issues in new, creative ways.

**"I do believe that that the World Affairs Council of Jacksonville is among the top three Councils in the country."**

– David Brooks