

JULY / AUGUST 2010

# DIALOGUE



WORLD AFFAIRS  
COUNCIL  
JACKSONVILLE

Bringing the World Closer

GLOBAL BUSINESS LUNCHEONS PRESENT

## “Natural Capitalism: Creating the Next Industrial Revolution”



**Hunter Lovins**

*President and Founder,  
Natural Capitalism Solutions*

Tuesday, September 28, 2010

Noon-1:30 p.m.

The River Club

Sponsored by: Water Street Capital,  
University of North Florida and  
The Mackowski Family Foundation- Dick & Marty Jones

Cost: \$50 (Council Members) \$75 (Non-Members)  
\$1,000 (Table Sponsor)

Reserved Seating Available for Sponsors and  
Ambassador's Circle Members

GLOBAL ISSUES EVENINGS PRESENT

## “The Sustainability Revolution”



**Hunter Lovins**

*President and Founder,  
Natural Capitalism Solutions*

Tuesday, September 28, 2010

7:00 p.m.

University of North Florida,  
University Center

Sponsored by: Water Street Capital,  
University of North Florida and  
The Mackowski Family Foundation- Dick & Marty Jones

Co-Hosted with:



Call (904) 280-8162 by September 24 to reserve your  
complimentary ticket and special Council seating

Premier Members and Sponsors are also invited to a  
special pre-event reception hosted from  
6:00–6:45 p.m. at the UNF University Center  
RSVP to (904) 280-8162 by September 24

## Chairman's Message



Jonathan Howe

We are looking forward to our great new season which begins in September. I think you will be very pleased with the speakers who are coming to Jacksonville and the variety of subjects that will be addressed. Among them are: **Hunter Lovins**, an expert on sustainable development; **Stephen Kinzer**, author of *Reset: Iran, Turkey and America's Future*; **T.R. Reid**, an expert on healthcare and globalization; **Ken Auletta**, an astute observer of the unfolding digital age; **David Sanger**, the Chief Washington

Correspondent of the *New York Times*, best-selling author on the challenges to American power and an expert on the current nuclear threats; **Alexander Vershbow**, former Ambassador to Russia and South Korea and currently leading DOD's International Security Affairs; and **Jon Meacham** who won the Pulitzer Prize for his recent book on Andrew Jackson (for whom our City is named). He also is Editor of *Newsweek*, co-host of the new PBS series *Need to Know*, and a thoughtful thinker about the changing US role in the world. We will be adding additional speakers as we extend the very popular Global Business Luncheon series, confirm several special events in the planning stages and reveal a few evening “surprises.”

Although the Council has been steadily increasing its impact and value to our community, there is still significant unrealized potential. With your help we can do an even better job of letting our friends and neighbors know about these opportunities for discussion among ourselves and with leaders in a variety of fields. We are working to provide greater value to our members and sponsors, and striving to strengthen the impact of our education programs in the high schools. We depend on contributions of our sponsors and those who join us at the higher levels of memberships to make our programs available. Please renew and standby for a stimulating and enjoyable new year!

Admiral Jonathan T. Howe, USN (Ret.), Chairman  
*World Affairs Council of Jacksonville*

## SPECIAL NOTICE New Initiatives for the Upcoming Season

As the year unfolds, you will benefit from some fine tuning of familiar practices as well as a number of new initiatives designed to take advantage of new technology and other ways to become more engaged and connected. Here are a few examples:

- On a trial basis we will begin our pre-lecture receptions at 6:00 p.m., enabling commencement of GIEs at 7:00 p.m. By concluding a little earlier in the evening we hope to provide more opportunities for members to go out with friends and continue the dialogue about issues raised.
- Effective September 1, as part of the World Affairs Council's commitment to go “green,” the monthly newsletter, “Dialogue” will be sent via electronic mail resulting in a savings of trees and a 49% decrease in postage. If you have not yet done so, please forward your e-mail to the Council's office. We will mail hard copy to those who cannot receive it by email.
- The *Florida Times-Union* is partnering with us for the Global Issues Evenings (GIE) series at UNF. This will help spread the word to our community about coming attractions and give better recognition to our generous sponsors.
- We are establishing a global news window on our web page which will allow you to follow reporting on issues of interest around the world.

## COUNCIL 2010-2011 CALENDAR

**Sept. 27, 6:00 p.m.**

AC, Benefactor and  
Sponsor Reception  
Location TBA

**Sept. 28, noon**

Hunter Lovins  
The River Club

**Sept. 28, 7:00 p.m.**

Hunter Lovins  
UNF, University Center

**Oct. 12, 7:00 p.m.**

Stephen Kinzer  
UNF, University Center

**Oct. 14, 6:30 p.m.**

JSO American Fusion  
Times-Union Center

**Oct. 28, 6:00 p.m.**

AC and Sponsor  
Reception  
Home of Bill & Dori Walton

**Nov. 3-5**

WACA National  
Conference  
Washington, D.C.

**Nov. 15, 6:00 p.m.**

AC, Benefactor and  
Sponsor Reception  
The River Club

**Nov. 16, noon**

T.R. Reid  
The River Club

**Nov. 16, 7:00 p.m.**

T.R. Reid  
UNF, University Center

**Dec. 7, 6:00 p.m.**

AC, Benefactor and  
Sponsor Reception  
Home of Ambassador  
Marilyn McAfee

**Jan. 11, noon**

Ken Auletta  
The River Club

**Jan. 11, 7:00 p.m.**

Ken Auletta  
UNF, University Center

**Jan. 21, 6:30 p.m.**

JSO Russian Fusion  
Times-Union Center

**Feb. 8, 7:00 p.m.**

David Sanger  
UNF, University Center

**March 8, 7:00 p.m.**

Ambassador Alexander  
Vershbow  
UNF, University Center

**April 5, 6:00 p.m.**

WorldQuest 2011  
Sawgrass TPC Clubhouse

**April 8, 6:30 p.m.**

JSO Nordic Fusion  
Times-Union Center

**April 12, noon**

Jon Meacham  
The River Club

**April 12, 7:00 p.m.**

Jon Meacham  
UNF, University Center

**May 20, 6:30 p.m.**

JSO Hungarian Fusion  
Times-Union Center

**June 7, noon**

"The Future of Korea"  
The River Club

## EDUCATION

### Partnering to Extend Educational Resources



2009-2010 Ribault Great Decisions Participants With Advisor Betsey O'Donnell

**EverBank**, under the guidance of Council Director, **David Strickland**, has joined the Council as a Bronze Sponsor in order to directly support **Ribault High's** participation in Great Decisions for the 2010-2011 academic year. Exciting changes are taking place at Ribault, as the Council continues to facilitate

partnerships to better leverage the Great Decisions program offered there, now entering its 5th year. This fall, Great Decisions will become a component of Ribault's new **Academy of Business and Finance**. **Leah Barker** and **Rhett Nussbaum** from **Take Stock in Children** will provide access to five full college scholarships to economically-challenged students at this high school who are participating in the Great Decisions program. Additionally, **EverBank** employees will serve as mentors to these five potential scholarship recipients. **Hubert Gill**, of **UNF's Coggin College of Business**, will serve as liaison for the Great Decisions program at Ribault and will work closely with **Betsey O'Donnell** and **Alfred Aviles** at the school to facilitate the monthly program and select the participating students. Thanks to all those involved in this impactful endeavor for both their support and vision. The Council anticipates students academic lives will certainly be enriched due to this collaborative effort!

Vanessa K. Harper

## MEMBERSHIP

### Brag and Bring

Membership in the World Affairs Council has two direct benefits to you—what you get and what you give. What you get is the opportunity to experience and participate in all the programs and events presented by the Council including world class speakers, special events, and one on one meetings and discussions with leaders in politics, science, medicine, the arts, history, business and more. In other words, you will become better-informed participants in the global community.

What you give by being a member is support for these unique speakers and events for our entire community. Very importantly, membership also gives support for educational programs and events at many of our area high schools that encourage our future leaders to be engaged in and learn about world affairs.

Please join! If you are already a member, please consider a membership upgrade!

#### Monthly Membership Tip:

*Brag and Bring...Brag about the value and exciting programs offered by the Council and Bring a friend to a Council event.*

Shereth Coble